

Alkali Makes Soap Bad for Washing Hair

Most soaps and prepared Shampoos contain too much alkali, which is very injurious, as it dries the scalp and makes the hair brittle.

The best thing to use is just plain mulsumed coconut oil, for this is pure and entirely greaseless. It's very cheap, and beats the most expensive soaps or anything else all to pieces. You can get this at any drug store, and a few ounces will last the whole family for months.

Simply moisten the hair with water and rub it in, about a teaspoonful is all that is required. It makes an abundance of rich, creamy lather, cleanses thoroughly, and rinses out easily. The hair dries quickly and evenly, and is soft, fresh looking, bright, fluffy, wavy and easy to handle. Besides, it loosens and takes out every particle of dust, dirt and dandruff. (Adv.)



Won't You

Lend Your FIELD GLASSES to the Navy

Uncle Sam's sea forces need them to hunt down the submarines.

Your Glasses May Save a Thousand Lives.

The supply of glasses is lamentably short. Thousands are needed to sweep the sea.

We are co-operating with the local recruiting office by packing them and sending them to Washington. It is a splendid opportunity for you to help. Bring them to us.



W. A. GREENE
AUTO TOPS
High Grade Painting
631 BROAD ST



You can grow Long Hair, too!

Try a box of EXCELLENT and see the results after using several times. COLORED PEOPLE

AGENTS WANTED EVERYWHERE

Write for particulars

EXCELLENT MEDICINE CO., ATLANTA, GA.

See us quick.

Citizens Auto Co.
Cor. Sixth and Broad
Phone M. 1770

Used Ford cars, thoroughly overhauled.

Pink Salmon20c

Red Salmon27c

Campbell's Soup . .12c

Kellogg's Corn

Flakes11c

A. & P. Jam20c

Sultana Coffee . . .30c



OLD FOLKS' SERVICE AT CENTENARY CHURCH

Rev. Luther B. Bridgers Takes
Rap at Liquor Traffic.
Much Interest.

That's going to be a unique service which Rev. Luther Bridgers announces for Centenary church Thursday morning from 11 to 12 o'clock.

He calls it an old folks' service, and the plan is to have all the old folks in Chattanooga, both men and women, if possible, attend.

Those of the congregation—or others, as to that matter—who know of some old people whom they would like to have attend the service are requested to furnish the names to the committee, and those having automobiles are requested to lend them for bringing the old folks from their homes to the church and returning them to their homes.

Mr. Bridgers will preach a short sermon especially for the comfort of the older folks, and the chorus choir, under the direction of E. L. Wolsinger, will sing old-time songs. The young people of the church will act as ushers and pin flowers on the old folks as they enter and give them seats in the middle tier of the auditorium, which will be reserved especially for the occasion. The church will be decorated with spring flowers. Mr. Bridgers will use as his subject for the sermon "Days Gone By." This promises not only to be a unique but an intensely interesting service, not only to the aged, who rarely have an opportunity to attend church, but to the general public as well, and the indications are that the church will be taxed to its seating capacity by the large audience expected.

Morals vs. Religion.

Mr. Bridgers preached to a large audience Monday night on the subject of "Morality vs. Religion," taking as his text the words, "No servant can serve two masters, for either he will hate the one and love the other, or else he will hold to the one and despise the other. Ye cannot serve God and Mammon." In reading a portion of the sixteenth chapter of Luke, from which the text was taken, the preacher read the eighteenth verse: "Every man that putteth away his wife and marrieth another committeth adultery." He said he did not know why this verse was put in this particular place—it really had no connection with the text of the chapter—but finding it there he wanted to say a word about it, and that is that there is but one Scriptural ground for divorce, and that is given in this verse. He said that all other grounds, such as incompatibility of temperament and the like, were not recognized by Scriptures and were therefore makeshifts and altogether un-Christian. He said that he believed the innocent party by divorce was vindicated and released from the marital obligation.

The preacher then went into the subject of his text with an earnestness that carried conviction. He called on all to search their hearts, to ascertain that their religion was based on a true foundation. A man cannot be a Christian and a sinner at the same time. God, he said, had only two classes of folks—the saved and the lost. There was no social or political distinction in God's dispensation. He said a man might be socially or politically high and popular, but then he was a sinner. He may be a moral man but without the love of God in his heart it availed him nothing.

He said the devil in these modern days was less bold in his claims than in the olden days. He did his work in a wily, underhand way. He did not make the bold claims as of olden times.

The preacher took a slap at the liquor traffic and told of the broken hearts and devastated homes it had made. Then he said that the liquor traffic did its worst work through the refined moderate drinker rather than the man who drank and got down in the gutters. The son of a drunkard sometimes took warning at his father's condition and refrained from drink, while on the other hand the son of a moderate drinker would say it did not hurt his father, so he, too, would drink, and the result was that there were more boys lost from the families of respectable men than from the homes of the drunkard.

FREE, AFTER
TWENTY YEARS

Mr. Barry Says He Has Been a
Constant Sufferer Since the
SPANISH - AMERICAN WAR

Had Bronchial Trouble and
Asthma - Lung-Vita
Gave Relief.

"I contracted a cold while in the Spanish-American war, and it left me with a bronchial trouble and asthma. I have been a constant sufferer ever since, and part of the time I could not lay down at night," says Mr. J. J. Barry, of 36 Twenty-fifth avenue, north, Nashville, Tenn.

"I was taking medicine all the time," continues Mr. Barry, "but found nothing that would cure me. Mr. J. A. Wells advised me to try Lung-Vita. I did so, and want to say that this is the first winter in twenty years that I have not been bothered with asthma and bronchial trouble.

"I can hardly realize that I am now without either of these troubles. And just to think of going through a winter like this without either of these terrible diseases, is great."

Lung-Vita is sold by druggists and dealers. (Adv.)

FINE FOR RHEUMATISM!

Musterole Loosens Up Those
Stiff Joints—Drives Out Pain

You'll know why thousands use Musterole once you experience the glad relief it gives.

Get a jar at once from the nearest drug store. It is a clean, white ointment, made with the oil of mustard. Better than a mustard plaster and does not blister. Brings ease and comfort while it is being rubbed on.

Musterole is recommended by many doctors and nurses. Millions of jars are used annually for bronchitis, croup, stiff neck, asthma, neuralgia, pleurisy, rheumatism, lumbago, pains and aches of the back or joints, sprains, sore muscles, bruises, chilblains, frost-bitten feet, colds of the chest (it often prevents pneumonia), 20c and 60c jars; hospital size \$2.50



the drunkard. The man of influence wreaked more destruction than the bold-est sinner. Young men are led astray by the influence of the respectable man more readily than by any other class.

"You say that the drunkard or the outcast women are the ones who will go to hell from this city," he said, "but I tell you, regardless of class or standing, the persons who will be in the deepest depths of torment are those who exert the strongest influence here and are using that influence against God. You can't lock arms with the church and the devil at the same time."

He said you might as well try to whitewash the walls of a saloon as to make a saloon respectable, and the day will come when America will be ashamed that it ever harbored saloons. The devil does not care what sort of a moral life a man lives so long as he has love of his satanic majesty in his heart. A man can be moral without being a Christian, but he cannot be a Christian without being moral.

The preacher said there were some people meaner than the devil really wanted them to be, and he was no doubt ashamed of some of these class who might be found on the streets of Chattanooga or any other city.

SHE WAS IN BED TWO MONTHS

Women suffering backache, rheumatic pains, sore muscles, stiff joints or any symptom of kidney trouble should read this letter from Mrs. S. C. Small, Clayton, N. M. "I had been under the doctor's care all summer and in bed two months, but kept getting worse. In January I got so bad I told them something had to be done or I couldn't live. We noticed an advertisement for Foley Kidney Pills and sent some. They have done me more good than all other medicines." Jo Anderson, druggist, Chattanooga, Tenn.—(Adv.)

To Honor Colored Boys
Who Have Been Drafted

An entertainment will be given on Tuesday evening at Masonic hall, East Ninth street, in the interest of the colored boys who have been drafted for service in the United States army. It is given under the auspices of the Colored Waiters' Alliance of Chattanooga and Suburbs and will be informal. There will be music by a male quartet. This is the first program yet rendered having for its object the honoring of colored drafted boys who wish to stand by the flag.

LET UNCLE SAM
HAVE YOUR BINOCULARS

He Needs Them for His Jackies
to Hunt for Periscopes of
German Submarines.

James F. Finlay, Turley Rankin, Frank Carden and V. Carroll, pay clerk, U. S. N., gave talks at local theaters Tuesday afternoon on behalf of the campaign for binoculars and spyglasses for the United States navy.

Mr. Carroll stated that they wanted any kind of binoculars, including opera glasses, opera glasses; any other kind of lens would be acceptable also.

Among those who have already loaned binoculars to the department for the duration of the war are:

C. M. Clark, 508 Pine street.

Samuel B. Smith, James building.

Miss Mabel McKenney, 426 Walnut street.

Miss Ruby Duncan, 1705 East Forty-ninth street, East Lake.

J. T. Arnold, 127 East Terrace street.

H. F. Wenning, Fergus Bros.

C. F. Turner, Rialto theater.

Amos T. Hooker, 662 McCallie avenue.

James A. Stone, 15 Carlie apartments.

Cliff Conner, 34 Alberta apartments.

E. J. Henderson, 12 Forrester street.

W. C. Aull, 607 Cypress street.

W. C. Cook, 806 Bailey avenue.

Fred W. Hill, 508 Mabel street.

Miss Alice Ayers, 410 High street.

Mrs. T. Adams, 351 Vine street.

S. R. Arnold, 4516 Florida avenue, St. Elmo.

Joe W. Clift, courthouse.

M. M. Hedges, Casey-Hedges company.

Mrs. M. M. Allison, East Chattanooga.

Mrs. R. L. Sayre, 631 McCallie avenue.

W. B. Catlin, 2510 East Thirty-seventh street, East Lake.

J. P. Brown, Rogers-Bailey company.

A. N. Sloan, 223 High street.

A. C. Benson, Grayville, Tenn.

W. L. Marr, Signal mountain.

Victor Johnson, Box 35, Station A.

Wallace C. Bathman, 2010 Oak street.

Thomas H. Cooke, 314 East Fourth street.

Paul J. Kraus, 516 Fort Wood place.

J. L. E. Werson, 10 Forger apartments.

ALMOST A YOUNG MAN AGAIN

When a man awakes in the morning with a back so stiff he can hardly stoop or cr, with shooting twinges in sides and groins, dark and puffed pouches under eyes when his movements seem slowed up and he lacks vim and energy—instead of saying, "I'm 'ting old," he should be on guard against kidney trouble. E. R. Whitehurst, R. F. D. 1, Norfolk, Va., writes: "I had been suffering for more than a year, but since taking Foley Kidney Pills I feel almost a young man again." Jo Anderson, druggist, Chattanooga, Tenn.—(Adv.)

"BORN OF WHAT?"
DR. HILL'S SUBJECT

Revival Services at First Christian Church Continue to Attract Much Interest.

The Shoe Sale of the Stock of Kelso-Neal Shoe Co., Under the Management of R. W. Seale Still Continues to Be the Big Attraction on Market Street!

Shoes Selling Below Cost

Come in! See the Shoes! See the Prices and Be Convinced!
New Bargains to Be Offered Each Day.

WOMEN'S SHOE'S

Including All Well-Known Makes.
Comfort Shoes and Street Shoes.

\$1, \$1.95, \$2.45, \$2.95, \$3.45, \$3.95
Former Prices \$3.50 to \$15.00.

Whittmar's fine gilt-edge shoe polish, 25c size for 10c

175 pairs gold and silver cloth evening slippers, formerly \$8.00 \$2.95

The most popular evening slipper today.

200 pairs women's white linen pumps, \$5.00 to \$7.00 values for \$2.45

These were formerly on the \$4.95 rack.

300 pairs of women's high-grade shoes, Foster make, \$5.00 to \$8.00 values \$2.95

These were formerly on the \$4.95 rack.

All women's fine boots, in colored kid, white and black, \$7.00 to \$14.00 value \$3.95

Formerly on \$4.95 rack.

Three tables of women's high-grade shoes; \$4.00 to \$7.00 values, for \$1.00

SPECIAL NOTICE

Every shoe in this sale is a Kelso-Neal Shoe of the best value.

We have sold every pair of little girls' shoes in children's sizes.

ALL GOODS ARE DISPLAYED ON RACKS WITH SIZES AND PRICES MARKED PLAINLY THEREON — PLENTY OF SALESMEN AND SALESLADIES TO WAIT ON YOU.

SPECIAL NOTICE TO MEN

We have a complete line of A. E. Nettleton Shoes and Oxfords that were shipped on consignment, which were NOT included in the bankrupt sale, consequently we do not own them; however, we are allowed to sell them at their original cost and will sell all Nettleton Oxfords at \$7.45, and the Shoes at \$8.00, \$8.80 and \$9.60.

Men's Shoes and Oxfords

Former Values up to \$9.00—now

\$3.95 \$4.95 \$5.95

Cheaper than repairing your old ones.

Men's Tan Army Shoes, on the famous Munson last; \$7 value, on racks at \$4.95

Two racks of men's shoes \$2.95 and \$3.95 put on special for today; some of the biggest values in the sale.

Men, Notice Below Regarding NETTLETON SHOES.

Boys', Youths', and Little Gents' Shoes and Oxfords

Including the very best makes known in leathers of Vici, Gunmetal, White, in the best and newest shapes to be had.

Prices: \$1.95, \$2.45, \$2.95 and \$3.45

If you parents fail to lay in a supply of these shoes at such prices, you will regret it this coming year.

One table youth's and little gents' shoes, sizes 9 to 13

\$3.00 to \$4.50 values, \$1.95

Boys' Oxfords, sizes 1 to 6; \$4.50 to \$6 values, for... \$2.45

Boy Scout Shoes, 1 to 6 \$2.45

R. W. SEALE, Manager of Sale

SUCCESSORS TO KELSO-NEAL SHOE CO.

704 MARKET STREET

Spring Opening Wednesday March 20 1918



We invite your attendance to the formal opening of the new, modern and metropolitan store of the South. Merchandise of style and quality, commensurate with the character of our store. Consider this a personal invitation. Music in attendance.

SOUVENIRS

Chas. Rosenthal Co.

920-922 Market Street 920-922 Market Street